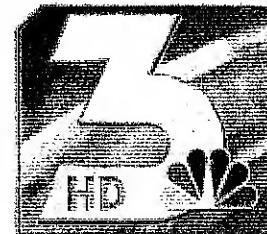


## ORDER



Orders	Order / Rev:	102150	Primary AE:	Amy McCreary
	Alt Order #:	06817867	Sales Office:	BLPHI
	Product Desc:	DCCC	Sales Region:	National
	Estimate:	1194		
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	05/24/12 / 10/11/12		
	Order Type:	GENERAL		
Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave. NW Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Congressional Campaign - <i>Revised</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	124	\$86,950.00	\$73,907.50	October 2012	124	\$86,950.00	\$73,907.50	0.00
					Totals	124	\$86,950.00	\$73,907.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$86,950.00
Market	100%	\$235,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$56,400.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$37,600.00
KTUD	0%	\$0.00
KVVU	20%	\$47,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,050.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	5	\$400.00	2	0.00	NM	5	\$2,000.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/16/12		10/22/12		MTWTF--		5		\$400.00		0.00					

Order / Rev: 102150 Advertiser: Democratic Congressional Campaign Cc  
 Alt Order #: 06817867 Product Desc: DCCC KSNV  
 Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/WagnM	5-6a		MTWTF--	:30	5	\$400.002	0.00	NM	5	\$2,000.00
M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/12 10/22/12 MTWTF-- 5 \$400.00 0.00														
E 2	KSNV	10/16/12	10/22/12	Wake Up Early w/ WagnM	430a-5a		MTWT--S	:30	4	\$200.001	0.00	NM	4	\$800.00
Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/12 10/22/12 MTWT--S 4 \$200.00 0.00														
E 3	KSNV	10/16/12	10/22/12	M-F 6-7a WakeUp w/WagnM	6-7a		MTWTF--	:30	5	\$725.001	0.00	NM	5	\$3,625.00
M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/12 10/22/12 MTWTF-- 5 \$725.00 0.00														
E 4	KSNV	10/16/12	10/22/12	Today Show	CM	658a-9am	MTWTF--	:30	14	\$900.001	0.00	NM	14	\$12,600.00
Today Show TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/12 10/22/12 MTWTF-- 14 \$900.00 0.00														
E 5	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURM	6a-7a		-----S-	:30	1	\$375.001	0.00	NM	1	\$375.00
News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12 10/21/12 -----S- 1 \$375.00 0.00														
E 6	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001	0.00	NM	2	\$1,250.00
Saturday Today SATURDAY TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12 10/21/12 -----S- 2 \$625.00 0.00														
E 7	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUND&M	6a-7a		-----S	:30	1	\$375.001	0.00	NM	1	\$375.00
News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12 10/21/12 -----S 1 \$375.00 0.00														
E 8	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002	0.00	NM	2	\$1,000.00
Sunday Today TODAY ON SUNDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12 10/21/12 -----S 2 \$500.00 0.00														
E 9	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM	1	\$500.00
News 3 Today NEWS 3 TODAY/WKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12 10/21/12 -----S 1 \$500.00 0.00														
E 10	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM M	9:30a-10a		-----S	:30	1	\$500.002	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/15/12 10/21/12 -----S 1 \$500.00 0.00														
E 11	KSNV	10/16/12	10/22/12	M-F Today Show II 3rd H	9-10a		MTWTF--	:30	10	\$425.001	0.00	NM	10	\$4,250.00
M-F Today Show II TODAY SHOW II														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/12 10/22/12 MTWTF-- 10 \$425.00 0.00														
E 12	KSNV	10/16/12	10/22/12	M-F Today Show III 4th H	10am-11am		MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00
Today 4th Hour TODAY SHOW III														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/12 10/22/12 MTWTF-- 5 \$325.00 0.00														
E 13	KSNV	10/16/12	10/22/12	CM	11am-12pm		MTWTF--	:30	10	\$325.001	0.00	NM	10	\$3,250.00

Order / Rev: 102150  
Alt Order #: 06817867  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Cc  
Product Desc: DCCC  
Estimate: 1194

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		10			\$325.00	0.00					
E 14	KSNV	10/16/12	10/22/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		5			\$425.00	0.00					
E 15	KSNV	10/16/12	10/22/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		5			\$325.00	0.00					
E 16	KSNV	10/16/12	10/22/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		5			\$325.00	0.00					
E 17	KSNV	10/16/12	10/22/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		5			\$450.00	0.00					
E 18	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		5			\$725.00	0.00					
E 19	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		5			\$725.00	0.00					
E 20	KSNV	10/16/12	10/22/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		5			\$1,200.00	0.00					
E 21	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-----S-		1			\$675.00	0.00					
E 22	KSNV	10/16/12	10/22/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		4			\$1,300.00	0.00					

Order / Rev: 102150  
Alt Order #: 06817867  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign C  
Product Desc: DCCC  
Estimate: 1194

KSNN

Order / Rev: 102150  
 Alt Order #: 06817867  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Cc  
 Product Desc: DCCC  
 Estimate: 1194

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	KSNV	10/16/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	8	\$500.001	0.00	NM		8	\$4,000.00
<b>TONIGHT SHOW W/ JAY LENO</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF---		8	\$500.00			0.00					
N 31	KSNV	10/21/12	10/21/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$8,000.001	0.00	NM		1	\$8,000.00
<b>THE VOICE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$8,000.00			0.00					
													Totals	124	\$86,950.00